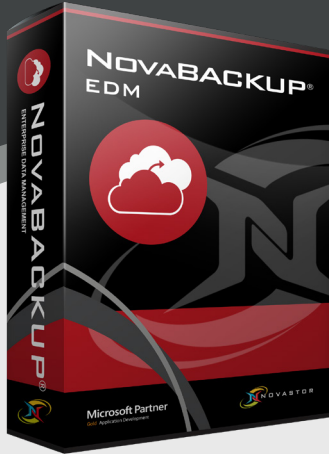


# NovaBACKUP EDM

Data management and archive in the cloud



## NOVABACKUP EDM At-A-Glance

### ADVANTAGES:

- Windows & Linux Platforms
- SAS Web Application
- Highly Scalable
- Multi-Tenant Support
- Policy Driven
- Encrypted Data Transfer
- Private, Public, or Hybrid Cloud Storage
- Open Data Format
- US-based Tech Support

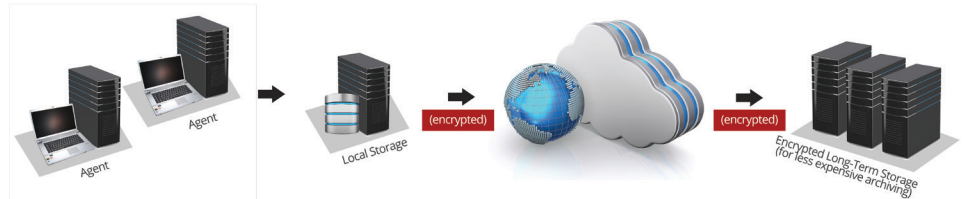
*"Many of our clients are struggling with how to cost-effectively maintain data long-term but also cost-effectively in the cloud. NovaBACKUP EDM is a perfect complement to their current solutions that can address these challenges."*

Michael Pflugrad  
Owner at Technically Geek IT

## Enterprise Data Management and Compliance Solution

NovaBACKUP EDM protects your critical file- and folder-level data to a local software storage appliance then, dictated by your policy, sends the data to the cloud of your choice for long-term storage.

NovaBACKUP EDM is an enterprise data management and archive solution that follows best practices to securely transfer to and manage your data within the cloud. Retrieve active data quickly while securely archiving to lower cost storage. NovaBACKUP EDM properly reduces the effort and time needed



## NovaBACKUP EDM Product Features

### Policy-Driven Data Selection

Manage data retention easier with our completely policy-driven data selection, scheduling, and data target/retention options.

### Encrypted Data Transfer

Data is encrypted at the agent-level, protecting data on both the local device and cloud storage. The user specifies the encryption key while creating their data protection policy.

### In-File Deduplication

Active Archive compresses and deduplicates blocks within a file, reducing data storage bloat. By sending only the altered parts of files as they are changed, Active Archive ensures the ultimate protection while reducing both local and cloud storage needs.

### Storage and Cloud Mobility

Use any combination of public, private, or hybrid cloud storage with easy ability to move any file at any time.

### No Software or Cloud Lock-In

Control your storage costs with Active Archive's open data format and multi-cloud mobility, so you're not locked into any single vendor.

### Cloud-Active Data Pruning

Reduce your storage requirements by removing files – and even block-level changes of files – the moment the retention policy expires.



REQUEST A DEMO

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