

EC Privacy requirements for cloud backup brands

A wide range of laws on telecommunications and data protection set the frame for service providers. Directive 95/46/EC of the European Parliament defines the protection of individuals with regard to the processing of personal data and on the free movement of such data:

(56) ...This Directive does not stand in the way of transfers of personal data to third countries which ensure an adequate level of protection; ...

(57) Whereas, on the other hand, the transfer of personal data to a third country which does not ensure an adequate level of protection must be prohibited;

Relatively unknown software transmits data to the manufacturer

Many backup software platforms communicate in operation with the manufacturer of the software, even if the backup itself is only stored with the provider of the service. What data are transferred, remains unknown to users and service provider.

Breach of EC data protection directives

If the manufacturer of a backup software platform is not located in the European Community, does this manufacturer not need to obey the same privacy policies as providers in the EC. If user data is transferred to countries where data is treated in a way that violates European data protection laws and guidelines, the operator of the backup platform will be held liable for the breach of the data protection regulations.

Penalties for non-compliance with privacy guidelines

Failure to comply with data protection regulations may result in huge fines for operators and customers of a service. Should unauthorized access to copyrighted material or proprietary information be granted, the damage might exceed the penalty for the mere privacy breach.

Protect yourself and your customers!

It is easy to comply with Privacy Policies

- Choose a software vendor based in the European Union as a contractor.
- Insist on jurisdiction in EC

Your benefits

- The use of your service will be in accordance with European law.
- The manufacturer of the software is also governed by European law.
- The data of your customers stays in the European Union.